FOR IMMEDIATE RELEASE

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Citizens Encouraged to Utilize Area Parking During Central City Parking Lot Renovations

Local Businesses to Remain Open and Operational During Construction

Salisbury, NC – September 15, 2009_The City of Salisbury announced today that renovations are currently underway at the Central City Parking Lot, located in the 100 block of East Innes Street in Downtown Salisbury. Located behind Bernhardt's Hardware and adjacent to George's Restaurant, the paved parking area will undergo a complete renovation. For safety and expediency, the lot will remain closed for approximately 4-5 weeks during construction.

City of Salisbury Urban Design Planner Lynn Raker shares that the necessary renovations "will improve the function, appearance, and safety of the existing lot. The City has received numerous requests to modernize the existing lot and we are pleased to undertake these renovations on behalf of our citizens and in support of our local merchants." Raker shares that additional free parking for citizens is conveniently located at the following sites:

- Two-hour free parking is available along Innes Street and Main Street
- All-day free parking is available in a portion of the lot located behind the Chamber of Commerce Building, entrance via the 100 block of North Lee Street
- All-day free parking is available at the lot located behind the Eastern Gateway Park, 100 block of North Depot Street

Raker adds that parking spaces in the lot located at 100 S. Lee Street have been leased by the City for merchants and their employees for utilize during the renovation process.

The businesses that surround the lot will remain open and operational during normal business hours during the parking lot transformation and include:

- Textile Products
- Bernhardt's Hardware
- Frank's Tax Service
- Frank's Pawn Shop
- String Fellow's Music
- Just the Thing
- Spanky's

- K-Dee's Jeweler's
- George's Restaurant
- Okey Dokey's
- Simply Good
- Rental Center
- EastSquare Artwork Gallery

The City of Salisbury encourages citizens to continue patronizing these local businesses throughout the Central City Parking Lot construction phase.

A communication plan is currently being implemented to inform citizens that businesses will remain open during construction. Prepared information will share that alternate, free, and conveniently-located parking is available downtown. Local radio announcements, newspaper ads, and ACCESS 16 TV segments will be utilized to increase awareness. Printed flyers and display signage, located at the entrances to the Central City Parking Lot, will provide pertinent information in both English and Spanish. The City of Salisbury website and the City of Salisbury Facebook Group will provide additional communication venues.

Citizens with inquiries regarding the Central City Parking Lot Renovation may contact Raker at 704-638-5235 or submit an email to lrake@salisburync.gov. The City of Salisbury is an equal opportunity employer with over 180 different job classifications and 400 full-time positions. For more information regarding the City of Salisbury and its services and departments, please visit us on the web at www.salisburync.gov.

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